From Gold Rush to Creative Heat, San Francisco is becoming "New Jinshan"!

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Coordinates: San Francisco - USA

Reading length: 7 minutes

Background: San Francisco, the official name for the San Francisco city, is located in the United States, northern California city, also alias "Golden Gate City", "Bay Side of the city", "fog city" and so on. There are many artists, writers and actors living in the 20th century and the beginning of the 21st century has been the United States and the modern liberalism, modernism, one of the center of progress. Due to the rise of technology companies around them and the development of the Pacific Rim in recent years, San Francisco continues to experience ever-changing changes. Jinshan no longer "old", but often common new.

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"San Francisco is changing" These words are now almost become a cliché.

There is no doubt that the city is now undergoing earth-shaking changes, science and technology funds and "gypsum" (brogrammer) have poured here. However, it is easy to be mistaken that the "new" change in San Francisco is caused by the middle class and the "evil forces" of the influx of people.

I call San Francisco a "home". It was nearly five years since I left this house the last time. I am curious about the "new" city in the end with some changes. So, recently I went back once and did one of my best things: explore the city through the food. I would like to eat while eating, feel the "new" San Francisco's most innovative and bright side.

Here I mentioned the place is not what tourist attractions or institutions, but these people are doing some innovative and interesting food or hospitality services. I hope that in exploring and enjoying the city of the bay, I can give you some freshness.





The VIA Hotel is located in the rejuvenating old town of South End, and its new mind and revival concept is the typical San Francisco spirit. (Image courtesy of VIA Hotel)

Although the city continues to develop, but San Francisco has a dozen years without a new boutique hotel. The name of the new hotel VIA comes from the word "via", meaning "the way to the end", which is located opposite the AT & T stadium (home of the San Francisco Giants baseball team), only a few minutes away from the city, Convenience.

This 12-storey hotel has 148 rooms and 11 suites, located on the edge of the South End Historic District, formerly known as South Beach. This neighborhood has a lot of early 20th century industrial buildings, it is quite a sense of history, but recently here to transform a lot of luxury modern apartments, fashionable cafes and restaurants and an avant-garde nightlife and technology company headquarters.



12-story hotel can provide 148 rooms and 11 suites, some rooms can see the baseball field, the Gulf Bridge and East Bay Hill.

The hotel is designed internally or externally to echo and complement the surrounding coastal neighborhoods. (Image courtesy of VIA Hotel)



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VIA hotel

Address: 138 KING ST., SAN FRANCISCO, CA

Official website: hotelviasf.com