

# Down by the BAY

MODERN PRINTS, SLEEK LINES, AND  
MUTED COLORS SET THE SCENE FOR  
CASUAL-COOL CITY LOOKS.

Photography ALEXEI HAY  
Styling TAYLOR JACOBSON

*On him:*  
ARCADY vest, \$550; [arcady.com](http://arcady.com)  
JOE'S JEANS sweater, \$198; [joesjeans.com](http://joesjeans.com)  
PUBLIC SCHOOL shirt, \$250;  
[publicschoolnyc.com](http://publicschoolnyc.com)  
RAG & BONE pants, \$225; [rag-bone.com](http://rag-bone.com)

*On her:*  
FILLES A PAPA jacket, \$935, and shirt,  
\$155; [shop.fillesapapa.com](http://shop.fillesapapa.com)  
EMPORIO ARMANI pants, \$725;  
[armani.com](http://armani.com)

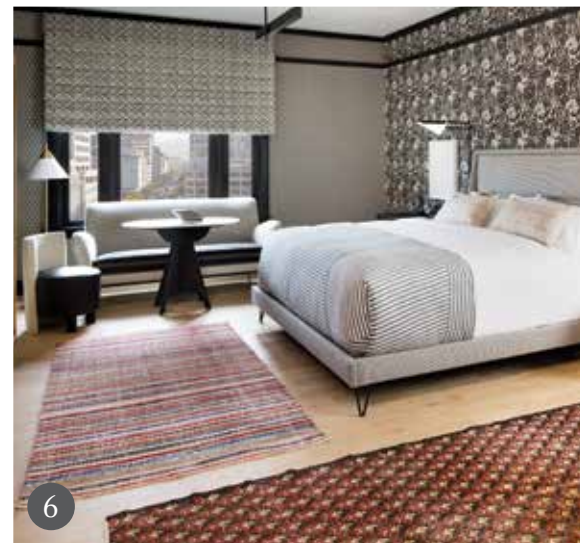
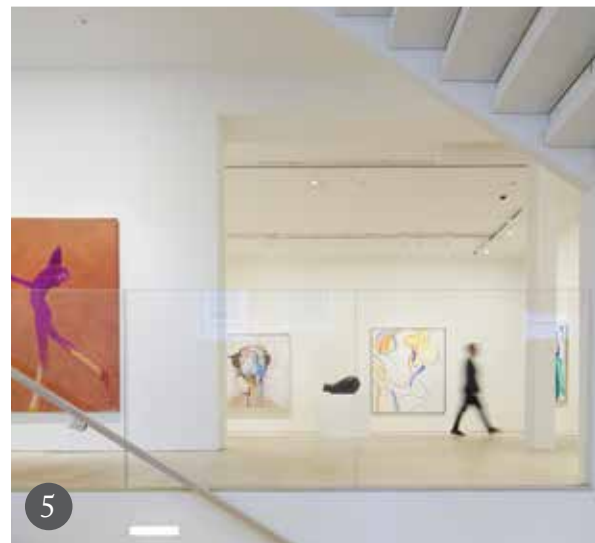




*On her:*  
TOMMY X GiGi jacket, \$299; [usa.tommy.com](http://usa.tommy.com)  
MISSONI dress, \$2,465; [missoni.com](http://missoni.com)

*On him:*  
TOM FORD O'Connor suit, \$5,440, and shirt, \$710;  
[tomford.com](http://tomford.com)

# SAN FRANCISCO



## For Aesthetes

A VIBRANT AND CULTURALLY RELEVANT ART AND DINING SCENE IS HAVING A MOMENT.

**1. The San Francisco Museum of Modern Art** The first museum on the West Coast designated to showcase modern art. The 82-year-old icon remains one of the city's preeminent artistic venues, having completed a three-year expansion in 2016. See two major retrospectives this winter: Photographer Walker Evans and visual artist Robert Rauschenberg are showing through February 4 and March 25, respectively. [sfmoma.org](http://sfmoma.org)

**2. Cuyana** The global design house was established with the singular vision of "fewer, better"—timeless women's clothing and accessories produced and sourced ethically. Within the heart of the shopper's haven that is Union Square, the boutique's donation program partners with H.E.A.R.T. (Helping Ease Abuse Related Trauma), created to help victims build new lives. [cuyana.com](http://cuyana.com)

**3. Eison Triple Thread** Made-to-measure, custom clothing and lifestyle design for men, even those who have only ever bought off-the-rack. Book in advance for a full 90-minute style consultation and fitting at the Union Square shop. [eisontriplethread.com](http://eisontriplethread.com)

**4. Eight Tables at China Live** China Live is often billed as the Chinese version of Mario Batali's Italian food haven Eataly; opened in October, Eight Tables takes that concept high-end, drawing on an elite style of dining in China. The experience is one of the most ambitious experiments in cuisine to open in the city in years. A rickshaw ride to the front door is available by request. [chinalivesf.com](http://chinalivesf.com)

**5. Berggruen Gallery** Representing a tangible example of the growth in the California arts scene, the three-story space across from SFMOMA punctuates a burgeoning epicenter of modern art. The collection is constantly rotating; expect to see artists such as Picasso, Lichtenstein, and Matisse in a low-key setting. [berggruen.com](http://berggruen.com)

**6. STAY: San Francisco Proper Hotel** Opened in September 2017 in the landmark, mid-Market Flatiron Building, the 131-room hotel is the first property in a new luxury chain with upcoming locations in downtown LA and Austin. In SF, see interiors by Kelly Wearstler and taste creations by James Beard Award nominee Jason Franey. From \$400; [properhotel.com](http://properhotel.com)

(1) Walker Evans, (2) Michael Weber, (3) Bruce Damonte, (4) Grey Crawford

## For Naturalists

THE CITY BY THE BAY BOASTS SOME OF THE MOST STUNNING SCENERY IN THE WORLD.

**1. Ruins of Sutro Baths** Originally built for the working class at the height of Victorian pomp and circumstance, what was once the world's largest indoor swimming complex has been forever preserved within the Golden Gate National Recreation Area. The ruins, perched on the precipice of Lands End cliffs, capture a glimpse into a different time of health and recreation. [nps.gov](http://nps.gov)

**2. Surf Under the Golden Gate at Fort Point** Among the world's most iconic surf locations by virtue of the Golden Gate Bridge overhead, this is not a wave for beginners. Rather, the spot attracts novice boarders and fans of the sport as spectators with cameras ready to capture a unique perspective on the most-photographed bridge in the world. [theoutbound.com](http://theoutbound.com)

**3. The Coast Ridge** This four-day weekend retreat uses San Francisco's Mount Tamalpais to its fullest extent. Designed to reboot and recharge, the program serves farm-to-table, nutrient-rich food between restorative hikes and massages and truly embraces the archetypal Bay Area lifestyle. From \$3,000; [thecoastridge.com](http://thecoastridge.com)

**4. Just Dreaming Yacht Charters** For an utterly unique perspective on Giants baseball games, charter the 63-foot luxury yacht *Just Dreaming* and cruise down the inlet alongside AT&T Park. The boat comes close enough for passengers to watch the game from the deck. [justdreamingyacht.com](http://justdreamingyacht.com)

**5. Bin 415 Tours** This small tour company focuses solely on San Francisco, Carmel and Monterey, Sonoma, and Napa, creating bespoke experiences for each of its clients. A day in Napa could be purely recreational or a time to learn about winemaking with a sommelier accompanying your tour. [bin415.com](http://bin415.com)

**6. STAY: Hotel VIA** Opened in June 2017, this boutique hotel brings loft-style design to South Beach, home to AT&T Park and a lively dining scene. The 12-story, 159-room hotel has the only rooftop lounge with a 360-degree view that includes the city skyline, the Bay, and the ballpark, and is a destination unto itself on game days. From \$280; [hotelviasf.com](http://hotelviasf.com) >

—Lauren Schumacher

(1) Jheifman/Stock, (2) kyoza3d/Stock, (3) Alanna Hale, (4) andrea muscatello/Stock